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| **キャンペーンの所有者** | **キャンペーンの名前** | **開始日** | **キャンペーンの種類** | **予算** | **Revenue** | **対象ユーザーの合計数** | **エンゲージメントの高いユーザー** | ROI | **開始後の日数** |
| Halima, Yakubu | 1 月後半のメール | 1 月 27 日 | デジタル マーケティング | $500 | $ 6,980 | 4,205 | 465 | 1296.00% | 366 |
| Kovaleva, Anna | 小さな看板 | 29-Jan | ブランドマーケティング | $250 | $ 4,732 | 2,000 | 500 | 1792.80% | 364 |
| Smith, Avery | 大きな看板 | 3-Feb | ブランドマーケティング | $ 4,500 | $ 5,632 | 10,000 | 362 | 25.16% | 359 |
| Glazkov, Ilya | 製品のレビュー 3x | 16-Jan | カスタマー エクスペリエンス | $ 2,750 | $ 5,676 | 35,000 | 5,418 | 106.40% | 377 |
| Lawson, Andre | 対象 - グループ 1 | 5-Mar | デジタル マーケティング | $ 5,800 | $ 136 | 10,000 | 285 | -97.66% | 329 |
| Cartier, Christian | 小さな看板 | 3-Jan | ブランドマーケティング | $ 800 | $ 8,703 | 2,500 | 496 | 987.88% | 390 |
| Barden, Malik | 業界会議 | 23-Feb | カスタマー エクスペリエンス | $ 600 | $ 4,540 | 950 | 618 | 656.67% | 339 |
| Macedo, Beatriz | 対象 - グループ 2 | 25-Feb | デジタル マーケティング | $ 800 | $ 788 | 2,000 | 367 | -1.50% | 337 |
| Halima, Yakubu | 2 月の電子メール - 北 | 11-Feb | デジタル マーケティング | $500 | $ 12,423 | 4,205 | 902 | 2384.60% | 351 |
| Halima, Yakubu | 2 月の電子メール - 南 | 13-Mar | デジタル マーケティング | $500 | $ 9,293 | 3,687 | 673 | 1758.60% | 321 |
| Halima, Yakubu | 2 月の電子メール - 西 | 22-Mar | デジタル マーケティング | $500 | $ 16,342 | 5,278 | 1,029 | 3168.40% | 312 |
| Connors, Morgan | 製品の参照投稿 5x | 6-Feb | カスタマー エクスペリエンス | $ 635 | $ 2,208 | 55,000 | 1,470 | 247.72% | 356 |

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|  |  | **キャンペーンの種類** | **ROI の平均** |  |  |  |  |  |  |  |  |  |  |
|  |  | デジタル マーケティング | 1418.07% |  |  |  |  |  |  |  |  |  |  |
|  |  | ブランドマーケティング | 935.28% |  |  |  |  |  |  |  |  |  |  |
|  |  | カスタマー エクスペリエンス | 336.93% |  |  |  |  |  |  |  |  |  |  |
|  |  | **総計** | **1027.09%** |  |  |  |  |  |  |  |  |  |  |
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|  |  | | **キャンペーンの名前** | | | **収益の合計** | | |
|  |  | | 2 月の電子メール - 西 | | | $ 16,342 | | |
|  |  | | 小さな看板 | | | $ 13,435 | | |
|  |  | | 2 月の電子メール - 北 | | | $ 12,423 | | |
|  |  | | 2 月の電子メール - 南 | | | $ 9,293 | | |
|  |  | | 1 月後半のメール | | | $ 6,980 | | |
|  |  | | 製品のレビュー 3x | | | $ 5,676 | | |
|  |  | | 大きな看板 | | | $ 5,632 | | |
|  |  | | 業界会議 | | | $ 4,540 | | |
|  |  | | 製品の参照投稿 5x | | | $ 2,208 | | |
|  |  | | 対象 - グループ 2 | | | $ 788 | | |
|  |  | | 対象 - グループ 1 | | | $ 136 | | |
|  |  | | **総計** | | | **$ 77,453** | | |
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